

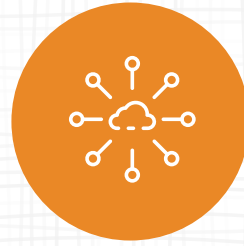
WHY SHOULD YOU BECOME A SOLAR AMBASSADOR?



Contribute to development of sustainable India



Understand and implement principles of marketing rooftop solar



Excellent opportunity to network with the solar developer community



Receive certification of participation from the programme

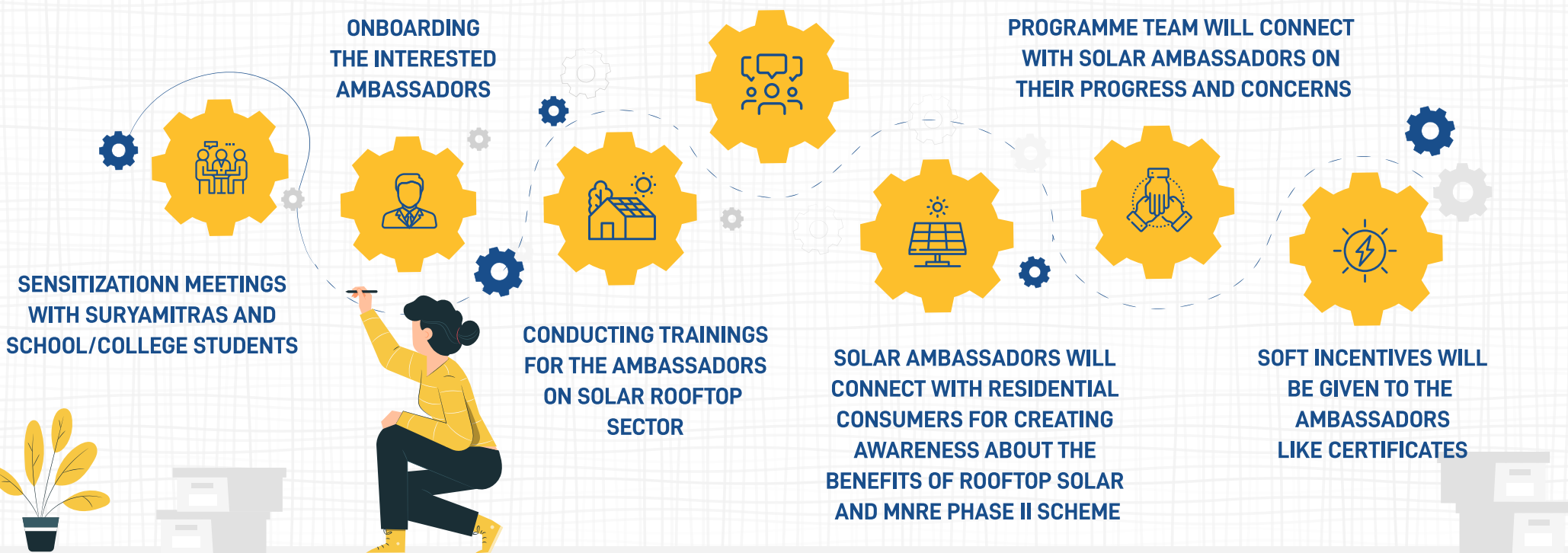
WHAT YOUR ROLE WILL LOOK LIKE?

You will be the drivers of this program as you will conduct awareness sessions for consumers in the assigned areas

You will be responsible to further share the media collaterals like flyers, brochures, etc which will be used during the outreach

You will be given targets which will be reviewed and analysed by the program team

SEGREGATING SOLAR AMBASSADORS INTO GROUPS AS PER AREAS



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JOIN THE I-SMART MOVEMENT

I-SMART (Indian Solar Market Aggregation for Rooftops) is a demand aggregation platform aimed at reaching out to residential consumers and increasing their awareness for Solar Rooftop Technology. The program is promoted by GIZ.